

**W1-2-60-1-6**

## JOMO KENYATTA UNIVERSITY

**OF**

**AGRICULTURE AND TECHNOLOGY**

# University Examinations 2014/2015

**FIRST/FIRST YEAR FIRST/SECOND SEMESTER EXAMINATION FOR THE DIPLOMA IN BUSINESS ADMINISTRATION**

**HCB 0208 : PRINCIPLES OF MANAGEMENT**

**DATE: APRIL 2015 TIME: 1½ HOURS**

**INSTRUCTIONS: ANSWER QUESTION ONE (COMPULSORY) AND**

**ANY OTHER TWO QUESTIONS.**

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**QUESTION ONE (30 MARKS)**

(a) “A manager is someone who works with and through other people by coordinating their work activities in order to accomplish organizational goals”. Explain Mintzberg’s set of ten roles that a manager fills. [20 marks]

(b) A manager’s job is complex and multidimensional and requires a range of skills. Discuss the application of these skills as managers move up in the organization. [10 marks]

**QUESTION TWO (15 MARKS)**

(a) One of the most widely known theories of motivation is the hierarchy of needs, developed by Abraham Maslow. It argues that individuals’ needs form a five-level hierarchy. Based on this statement, explain Maslow’s hierarchy of needs theory. [10 marks]

(b) Outline any five types of leadership styles. [5 marks]

**QUESTION THREE (15 MARKS)**

(a) Why should organizations plan? [12.5 marks]

(b) List the basic management functions. [2.5 marks]

**QUESTION FOUR (15 MARKS)**

Briefly explain Fayol’s principles of management. [15 marks]