

## MASENO UNIVERSITY UNIVERSITY EXAMINATIONS 2015/2016

## FIRST YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION ARTS WITH INFORMATION TECHNOLOGY

## MAIN CAMPUS

**AEN 105: COMMUNICATION SKILLS** 

Date: 12th January, 2016

Time: 2.00 - 4.00pm

## INSTRUCTIONS:

- Answer Question ONE and any other TWO questions.
- Marks are as allocated after each item

- 1. A) Explain the process of communication (20mks)
  - B) Discuss any 4 barriers of communication the context of a lecture
- Listening is an inconspicuous yet complex process. Describe each stage of this process, and then suggest any three ways that demonstrate that indeed effective listening is taking place. (20mks)
- Explain the study strategy that best suits academic revision (20mks)
- 4. a) Explain any four micro skills of speaking.
  - b) Nonverbal communication is crucial for total transmission of meaning.
     List the four categories on non verbals and show how they influence communication. (20 Mks)
- a)What is a library catalogue (5Mks)
  - b) Distinguish the Dewey Decimal system of classification from the Library of Congress classification (15Mks)