



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF EDUCATION ARTS WITH
INFORMATION TECHNOLOGY**

CITY CAMPUS-SCHOOL BASED

AEN 104: ART OF WRITING

Date: 9th February, 2016

Time: 2.00 - 4.00 pm

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.



AEN 104: ART OF WRITING

INSTRUCTIONS

Answer Question 1 and ANY OTHER TWO

Q.1. (i) Explain the pertinent sub-skills applied at the following stages of the writing process:

- a) Prewriting (5 marks)
- b) Drafting (5 marks)
- c) Revising (5 marks)

(ii) With illustrations, compare and contrast formal and informal styles of writing (15 marks)

Q.2. Discuss the relationship between tone and register in academic writing (20 marks)

Q.3. Describe the features of any two of the following types of academic writing:

- a) argumentative essays (10 marks)
- b) expository essays (10 marks)
- c) explanatory essays (10 marks)
- d) narrative essays (10 marks)

Q.4. Explain and illustrate four strategies of achieving coherence in written discourse (20 marks)

Q.5. Illustrate the significance of the mechanics of writing in standard academic essays (20 marks)