



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2015/2016**

**FIRST YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF  
BACHELOR OF EDUCATION ARTS WITH INFORMATION  
TECHNOLOGY**

---

**MAIN CAMPUS**

**AEN 107: HISTORICAL DEVELOPMENT OF COMMUNICATION  
SYSTEMS**

Date: 15<sup>th</sup> January, 2016

Time: 8.30 - 10.30am

---

**INSTRUCTIONS:**

- Answer Question ONE and any other TWO questions.



Q.1. Discuss the historical background and significance of the following forms of communication:

(i) Iconographic systems (10 marks)

(ii) Instrumental systems (10 marks)

(iii) Demonstrative systems (10 marks)

Q.2. Compare and contrast oral and written modes of communication with specific reference to their historical development (20 marks)

Q.3. Describe any five traditional forms of communication relevant to the African context (20 marks)

---

Q.4. "Telecommunication systems have rapid and tremendous change and have transformed human life" (Antika 2009) Discuss. (20 marks)

Q.5. Trace the historical development of the writing alphabet as we know it today (20 marks)