



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2015/2016

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS AND BACHELOR OF
EDUCATION WITH INFORMATION TECHNOLOGY**

MAIN CAMPUS

AEN 108: HUMAN AND NON HUMAN COMMUNICATION SYSTEM

Date: 19th April, 2016

Time: 11.00 - 1.00 pm

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.



COURSE TITLE: AEN 108: Human and Non Human Communication Systems

END OF SEMESTER EXAMS

1. Describe the following theories of origin of language
 - i. The bow wow theory
 - ii. The pooh pooh theory
 - iii. The ta-ta theory (30Mks)
2. Animals and humans communicate, albeit differently. Use illustrations to discuss the similarities and differences between animal and human communication. (20Mks)
3. Humans and animals may have evolved from a common ancestry. Discuss the similarities in their sexual communication and courtship displays (20Mks)
4. A) Discuss the universality of emotional expressions (10Mks)
B) describe any of these theories of emotion
 - i. Cannon-Bard theory
 - ii. James-Lange theory
 - iii. The two-factor theory of emotion. (10Mks)
5. Discuss the verbal and non verbal indicators of power and dominance in communication. (20Mks)