



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

SECOND YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN LANGUAGE AND
COMMUNICATION WITH INFORMATION TECHNOLOGY

MAIN CAMPUS

AEN 206: LANGUAGE AND COGNITION

Date: 19th April, 2016

Time: 2.30 - 4.30 pm

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.



1. 'Gossip does for group-living humans what manual grooming does for other primates.' Demonstrate the strengths and weaknesses of this statement based on Dunbar's Grooming, Gossip, and the Evolution of Language theory (20 Mks)
2. Describe Piaget's stages of cognitive development.(20 Mks)
3. Use illustrations to distinguish deductive from inductive reasoning. (20 Mks)
4. A culture uses a particular source domain for the conceptualization of a set of different target domains. Explain how either a building or a tree has been variously used as a source domain in conceptualization of metaphors in different cultures.(20 Mks)
5. Discuss the relationship between culture and thought.(20Mks)