



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018

**FIRST YEAR SECOND SEMESTER EXAMINATIONS
FOR THE DEGREE OF MASTER OF SCIENCE IN
HOTEL AND INSTITUTION MANAGEMENT**

CITY CAMPUS - REGULAR

SEH 808: INTERNATIONAL GASTRONOMY

Date: 9th February, 2018

Time: 9.00 - 12.00pm

INSTRUCTIONS:

- Answer Question ONE and any other TWO.



QUESTION ONE (25 MARKS)

Gastronomy is partly described as the practice of cooking and eating good food in relation to a country's or a region's distinctive cuisine, social, political, religious and cultural practices. In view of this, provide a detailed description of any of the following gastronomy listed below and indicate their unique selling point that may be used to promote gastrotourism

- Chinese (25 marks)
- French (25 marks)
- Ethiopian (25 marks)
- Mexican (25 marks)

QUESTION TWO (17.5 MARKS)

Using relevant examples, describe how international gastronomy has influenced the Kenyan Cuisine and the tourism industry in Kenya (17.5 marks)

QUESTION THREE (17.5 MARKS)

The relationship between gastronomy and a tourist destination is symbiotic. Discuss (17.5 marks)

QUESTION FOUR (17.5 MARKS)

Gastronomy is a multidisciplinary subject that relates not only with eating and drinking, also with many other branches of science and art. Discuss (17.5 marks)

QUESTION FIVE (17.5 MARKS)

Describe the concepts of globalization and localization with respect to international gastronomy. (17.5 marks)