

C-11



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018

**FIRST YEAR FIRST SEMESTER EXAMINATION FOR
THE DEGREE OF BACHELOR OF ARTS IN TEXTILES &
APPAREL DESIGN WITH INFORMATION TECHNOLOGY**

MAIN CAMPUS

ADA 100: HISTORY OF ART I

Date: 13th February, 2018

Time: 8.30 - 11.30am

INSTRUCTIONS:

- Answer ALL Questions in Section A and any THREE in Section B



SECTION A, 40 MARKS Answer ALL the questions in this section

1. Explain the following terminologies as used in the History of Art.
 - a) Art (2mks)
 - b) Fine art (2mks)
 - c) Visual Art (2mks)
 - d) Contemporary Art (2mks)
 - e) Modern Art (2mks)
 - f) Prehistoric art (2mks)
 - g) Ancient art (2mks)
 - h) Art History (2mks)
 - i) Performing Art (2mks)
 - j) Installation Art (2mks)

2. a) Trace the three (3) categories of traditional cubism as a style of art painting. (3mks)

b).Italian, German and French art influenced European art and in the process styles of painting such as expressionism and cubism developed. Identify two (2) leading artists who propelled the cubism as styles in the 20th century painting. (2mks)

3. Identify three (3) characteristics of Cubism as a style of painting. (3mks)

4. a) Visual Art falls under three categories' expand on this statement used by art scholars. (6mks)

b) Identify at least four (4) ways in which dominance can be achieved in creating visual art. (4mks)

5. a) State **THREE** (3) rules of perspective used by realist artists. (3mks)

b) Cite **Four** (4) reasons why an artist should apply good finish to their Work (4 mks)

c) Using any organic shape illustrates linear perspective. (2mks)

SECTION B, 30MKS

Answer ANY THREE questions from this section

6. Maseno University is set for graduation by end of this year. As a graphic designer you have been commissioned to come up with a banner to advertize the coming graduation. State the factors you will consider in order to display an effective advert. (10mks)

7. Citing examples explain the importance of art to the nation of Kenya(10mks)

8. You have been invited to a workshop at Mwagaza Art studio in Kisumu to facilitate on painting techniques with water colours. Explain the steps you will follow as you mention the techniques, tools and materials in detail (10mks).

9. Whether you're exhibiting your own artwork or someone else's, setting up an art exhibition can be a creative, fulfilling endeavor in and of itself. However, it does have its challenges and you'll need good planning to pull it off. Explain ten factors to consider in order to set up an art exhibition. (10mks)