



UNIVERSITY OF EMBU

2017/2018 ACADEMIC YEAR

SECOND SEMESTER EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE DEGREE OF BACHELOR OF COMMERCE

DBA 102/ TBS 314/BF1 101/BES 102: PRINCIPLES OF MANAGEMENT

DATE: APRIL 5, 2018

TIME: 2:00 PM – 4:00 PM

INSTRUCTIONS:

Answer Question ONE and ANY Other TWO Questions.

QUESTION ONE (30 MARKS)

- Citing examples distinguish between formal and informal organizations (5 marks)
- Briefly explain the role of scientific Management in the modern era? (5 marks)
- Explain in brief about the two approaches in which the hierarch of objectives can be explained (5 marks)
- Citing examples explain the different bases of power (5 marks)
- Delegation of authority is common in organizations today. Briefly discuss any five barriers to delegation of authority. (5 marks)
- Identify and briefly explain the principles factors that might influence the design of the structure of an organization. (5 marks)

QUESTION TWO (20 MARKS)

- Management is considered a process because it involves a series of interrelated functions. Discuss the implications of management as a process. (8 marks)
- Citing examples. Discuss any five emerging management issues and challenges in Kenya today. (12 marks)

QUESTION THREE (20 MARKS)

- a) The behavioral approach to management acknowledges the quality of leadership as a major element in management success. Discuss four major contributions of the behavioral approach to management (12 marks)
- b) Organizations in the world today plan their activities in order to achieve their objectives. Discuss the types of planning that a modern organization can adopt today in order to achieve organizational objectives. (8 marks)

QUESTION FOUR (20 MARKS)

- a) Kirimari enterprises has been registered as a limited liability company and hence wants to improve on various issues including showing how tasks will be divided and resources deployed. Required: Discuss how the organizing process should flow so as to assist the current manager of Kirimari Company limited. (10 marks)
- b) “The secret to success lies not in doing your own work, but in recognizing the right person to do it” Required: Discuss the guidelines that leads to effective delegation (10 marks)

QUESTION FIVE (20 MARKS)

- a) Discuss four types of leadership styles that can be available to organizations in order to achieve their desired objectives. (8 marks)
- b) Managers can take a number of actions to cultivate ethical behavior among the subordinates. Discuss any six of such actions (12 marks)

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