

 W1-2-60-1-6

**JOMO KENYATTA UNIVERSITY**

**OF**

**AGRICULTURE AND TECHNOLOGY**

**UNIVERSITY EXAMINATIONS 2018/2019**

**END OF SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF ENTREPRENEURSHIP**

**HEE 2233: SUPPLY CHAIN MANAGEMENT**

**DATE: DECEMBER 2018 TIME: 2 HOURS**

**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE**

1. Define the following terms as used in supply chain management;
2. Supply Chain
3. Supply Chain Management Essentials
4. Value Chain
5. Value Analysis
6. Logistics
7. Discuss the importance of effective Supply Chain Management to a firm. [10 marks]
8. Explain five benefits of an efficient risk management in purchasing and supply.

**QUESTION TWO**

(a)(i) What is Logistics Management? [2 marks]

 (ii) Explain five objectives of Logistics Management. [8 marks]

(b) Explain five major challenges in setting objectives and strategies in purchasing and

 supplies.

**QUESTION THREE**

1. Supply Chain Management is driven by six main drivers. Discuss the strategic role of five of these drivers.
2. Supply Chain Management is a set of management processes. Discuss five of these processes.

**QUESTION FOUR**

1. (i) What is a purchasing strategy? [2 marks]

(ii) Briefly explain four of such strategies.

1. (i) What is Green Procurement? [2 marks]

(ii) Discuss the benefits and challenges of green Procurement.