

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**

**UNIVERSITY EXAMINATIONS 2017/2018**

**EXAMINATION FOR THE DEGREE OF DOCTOR OF PHILSOPHY**

**HSH 4104: MEDIA POLICY AND REGULATION**

**DATE: DECEMBER 2017 TIME: 3 HOURS**

**INSTRUCTIONS: ANSWER ANY THREE QUESTIONS**

QUESTION ONE

Evaluate policy issues that surround medical disclosure and decision making in relation to the complexities of physician patient information exchange. (20 marks)

QUESTION TWO

Examine the applicability of Arshalom Ginosar’s communication governance conceptual framework in the internet age. (20 marks)

QUESTION THREE

Discus emerging policy issues in the telemedicine world as society expands its health care into virtual environments. (20 marks)

QUESTION FOUR

Evaluate the effects of globalization and the re-emergence of the regulatory state on media policy and regulation. (20 marks)

QUESTION FIVE

Examine ICT policy making in Kenya in relation to international trade agreements.(20 marks)

QUESTION SIX

Evaluate Kenyan media’s role in promoting health through entertainment. Discuss the policy challenges surrounding this role and suggest solutions to them. (20 marks)