

**W1-2-60-1-6**

## JOMO KENYATTA UNIVERSITY

**OF**

**AGRICULTURE AND TECHNOLOGY**

# University Examinations 2016/2017

**FOURTH YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF DEVELOPMENT STUDIES/BACHELOR OF COMMERCE**

**HBC 2404 : PROJECT MANAGEMENT**

**DATE: JULY 2017 TIME: 2 HOURS**

**INSTRUCTIONS: ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER**

**TWO QUESTIONS.**

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**QUESTION ONE (30 MARKS)**

**CASE STUDY**

A few years ago, the government of Kenya identified a strategic investor in the sugar sub sector. The investor intends to establish a sugar processing mill in Tana River delta Mombasa County. Apart from the sugar mill, the investor was also to provide infrastructure and social amenities in the region. In the view of social-economic and bio-physical environment implications that may result due to the proposal, there has been conflicts by the locals on the livelihood of them as being pastoralists who apparently form the majority of the population. Unfortunately the project did not take off as planned. You have been recently appointed as a project management specialist by the government to come up with issues which made the project not to take off.

(a) List and explain five factors that feasibility study should have considered in the above project. [10 marks]

(b) Explain the benefits of involving stakeholders in the process of designing a project.

[10 marks]

(c) Explain the contribution of different project management tools and techniques that could have helped the above project to be planned well. [10 marks]

**QUESTION TWO (20 MARKS)**

(a) Monitoring and evaluation is a continuous process in project management. Give at least five reasons why we carry out monitoring and evaluation in projects.

[10 marks]

(b) Outline the characteristics of a good project proposal. [10 marks]

**QUESTION THREE (20 MARKS)**

(a) Risk management is an important aspect in projects. Identify and explain the steps followed to enact risks in projects. [10 marks]

(b) Describe the key areas that should be a focus in project planning. [10 marks]

**QUESTION FOUR (20 MARKS)**

(a) Any project regardless of size and complexity pass through series of steps. Critically identify the steps involved and discuss each step critically. [10 marks]

(b) Identify any five characteristics of a project. [5 marks]

(c) Many projects in developing countries have registered a great failure. Give reasons for this. [5 marks]

**QUESTION FIVE (20 MARKS)**

(a) Discuss some of the problems/challenges the public sector faces when using project management. [10 marks]

(b) Discuss the personal qualities and management skills of a good project manager.

[10 marks]