

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**

**UNIVERSITY EXAMINATIONS 2018/2019**

**YEAR IV SEMESTER II EXAMINATION FOR THE DEGREE OF BACHELOR OF SUPPLY CHAIN MANAGEMENT**

**HSM 2432: POLICIES IN TRANSPORT AND LOGISTICS**

**DATE: APRIL 2019 TIME: 2 HOURS**

**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO**

QUESTION ONE

INTER STATE DISTRIBUTORS LTD

Inter state distributors is a distribution firm operating in East Africa and Central Africa with a head quarters in Nairobi. Its distribution network covers major towns and business centers in East and Central Africa. Products distributed cover food and household items from various manufactures in the region.

The firm has recruited a logistics manager to stream line its transport and logistics operation with a view of making it competitive and efficient. The manager intends to formulate policies to guide transport and logistics towards these ends.

QUESTION ONE

a. Explain the internal factors that the manager would consider in developing appropriate transport and logistics policies. (8 marks)

b. Explain which way transport and logistics would contribute to efficiency and competitiveness. (8 marks)

c. Explain the challenges the manager may face in implementing the policies developed.

(8 marks)

d. Highlight the types of government policies that the manager would consider in formulating the transport and logistics developed. (6 marks)

QUESTION TWO

List and explain the factors to be considered in choosing the mode of transport. (20 marks)

QUESTION THREE

Discuss the factors to consider in determining the transport tariffs. (20 marks)

QUESTION FOUR

List and discuss the benefits of use of containers in transportation of goods. (20 marks)