

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**

**UNIVERSITY EXAMINATIONS 2020/2021**

**THIRD YEAR SUPPLEMENTARY/SPECIAL EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN AGRIBUSINESS MANAGEMENT AND ENTERPRISE DEVELOPMENT**

**AME 2304: HUMAN RESOURCE DEVELOPMENT IN AGRIBUSINESS**

**DATE: MARCH 2021 TIME: 2 HOURS**

INSTRUCTIONS: ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

**QUESTION ONE: 30 MARKS**

a. Explain how employees are recommended for training opportunities in an Organization. (5 marks)

b. State the Benefits that employees accrue after training. (5 marks)

c. State the merits the organization gets after training employees. (5 marks)

d. State the role of evaluation in training process. (5 marks)

e. An organization that does not allow employees to train and develop ceases to be.

 Explain this statement giving relevant examples. (5 marks)

f. Explain critically, how you can determine staff placement in relevant places within the organization. (5 marks)

**QUESTION TWO: 20 MARKS**

a. Discuss any five strategies that a trainer can use to train employees. (10 marks)

b. State merits and demerits for each strategy named in Q2i, in relation to work place. (10 marks)

**QUESTION THREE: 20 MARKS**

Explain the training materials you require when conducting farmer training.

**QUESTION FOUR: 20 MARKS**

Explain strategies and channels for marketing agricultural training programmes effectively.